Worth

August 9, 2001

Mr. Robin A. Hall, J.D., CFP 5854 Forest Lane Indianapolis, IN 46220

Dear Mr. Hall:

Congratulations on a job well done. You have been selected by *Worth* magazine as one of our 250 Best Financial Advisers for 2001. Considering the large and talented pool nominees this year, not to mention the challenging investment climate, you deserve much credit for this achievement.

Our list is the product of meticulous and time-consuming research—and is highly valued by our readers. That's because our team of editors and writers reviewed your qualifications, and those of your peers, from the perspective that matters most: that of a potential client. Each nominee was asked to complete an extensive questionnaire. Advisers under scrutiny were then asked to submit a sample financial plan and a letter of recommendation, and their backgrounds were rigorously reviewed.

You were selected as one of the best for several reasons. You listen carefully to your clients' needs and you respond. You guide your clients to their goals, and in some instances, you assist them in identifying what those goals are or should be. You follow prudent rules of investing and provide clients with a plan that is clear and easy to understand. You offer choices, solid analysis, and top-notch advice. And you provide these services while heeding an oft overlooked but integral component of the wealth management business: personal service.

You are among an elite group, considered by your peers to be among the very best. We applaud you for the diligence you have consistently demonstrated and your strict adherence to helping your clients achieve their financial goals.

Our best wishes for your continued success.

Sincerely,

Founder and CEO

Worth